



WHAT IS @HOMEplus?

@HOMEplus is an innovative mobile software solution which enables logistic carriers to provide services for which payment is collected and managed through a unique mobile payment mechanism.

HOW DOES @HOMEplus WORK?

@HOMEplus enables the package recipient to opt into a premium service whereby payment is automatically deducted from their mobile phone bill or credit.

Building upon the existing @HOME solution from SwifTXT, the **@HOMEplus** product allows the recipient and the carrier to agree a mutually suitable delivery time via an SMS negotiation.

@HOMEplus manages the payment via a unique agreement with mobile telecommunication operators. SwifTXT pass on payment from the recipient to the logistics carrier.

WHO IS IT FOR?

Any organisation which delivers/collects packages to/from residential or commercial addresses for which pre-payment is required.

@HOMEplus BENEFITS

Carriers

- Increased revenue generation
- Value added service
- Improved efficiencies & productivity
- Overall cost reductions
- Reduction in number of returned deliveries
- Reduction in warehouse handling & storage
- Eliminates issues of cash collection/handling
- Service branding
- Improved customer service
- High value return for low entry cost

Customer

- Proactive customer contact
- Improved customer service
- Eliminates necessity to collect parcel
- Reduced time loss/waiting period

Merchants

- Increased customer satisfaction
- Greater uptake of online ordering
- Repeat orders

SwifTXT is a dynamic company delivering innovative mobile solutions, using leading edge technologies. Founded in 2001 by a team which harnesses a wealth of expertise in logistics, wireless & Internet technologies and research & development. **SwifTXT** subsequently established a strategic research alliance with University College Dublin, ensuring the latest technologies are encompassed in the product range.



SwifTXT Limited

Head Office:

Guinness Enterprise Centre

Taylor's Lane

Dublin 8

Ireland

Tel: +353 | 4100 510

Fax: +353 | 4100 513

UK Office:

Ireland House Business Centre

150-151 New Bond Street

London W1S 2TX

England

Tel: +44 207 491 7472

Web: www.SwifTXT.com

Email: info@SwifTXT.com

www.SwifTXT.com